



Green Postal Day – 18 September 2020: As e-commerce booms, posts commit to further reduce their delivery footprint

Bonn, September 18, 2020. With the COVID-19 crisis, e-commerce has known an unprecedented surge with 52% of consumers having bought more online from domestic e-retailers and 49% of consumers agreeing that COVID-19 means that they will shop more online in future¹. Throughout the world, posts have played a major role during the lockdown by delivering essential goods and e-commerce items to communities. Coinciding with the second Green Postal Day², CEOs of 15 posts worldwide today reiterate the postal commitment to further reduce the carbon footprint of delivery and contribute to a more sustainable society. As demonstrated throughout the COVID-19 crisis, posts are playing a key social role and care about people. Taking care of people also means contributing to the fight against global warming. This is what postal operators have been doing for more than 10 years.

„Despite the current situation, we should not lose sight of climate change. In the long term, it is the much bigger problem – with existential consequences. The crisis has once again clearly demonstrated the importance of logistics as the backbone of the global economy. A world without logistics is no longer conceivable. This also means that we bear a huge responsibility and can make a decisive contribution in terms of Green Logistics, not only as Deutsche Post DHL Group, but as a sector as a whole”, said Frank Appel, CEO of Deutsche Post DHL Group. “For me, it is crucial that the postal sector plays a pioneering role here and drives change. Our efforts in reducing carbon emissions already have a huge impact. We are encouraging each other to drive innovation and share ideas. The second Green Postal Day reminds us that we should not lose sight of climate change despite the corona pandemic. But I am confident. We will see a lot of progress in the future not only in our industry, but in general.”

¹ 2020 IPC Domestic E-Commerce Shopper Survey Pilot based on a survey of 6,184 online shoppers in eight countries – Australia, Finland, France, Germany, Greece, Portugal, the UK and the US. The research took place from June to July 2020 during the COVID-19 pandemic.

² The Green Postal Day was launched in 2019 by CEOs of leading postal operators in North-America, Europe and Asia-Pacific, to highlight the benefits the postal industry has reaped by working together as a sector over the last ten years to reduce CO₂ emissions. The Green Postal Day supports the International Zero Emissions day and the EU mobility week. More information: www.ipc.be/GreenPostalDay

Electric vehicles account for a 15% share of posts' fleets³, an increase of 10% over the last three years. The share of alternative-fuel vehicles is one of the indicators monitored and reported by posts collectively for the past 10 years which they will continue to monitor through their new Sustainability Measurement and Management System (SMMS).

In line with the United Nations Sustainable Development Goal 9, posts have made considerable investment in developing low-carbon delivery solutions for the last-mile delivery of packets and parcels. Delivery in city-centers and urban centers is carried out on foot, by a traditional or e-bike, or through non-emissive and shared delivery systems.

For longer distance delivery, the vehicle fleet is progressively replaced by electrical or alternative fuel vans. Posts also have a long record of developing tailor-made electrical vehicles taking into account the needs of postal workers delivering e-commerce items.

Other SMMS results⁴ for 2019 published today, demonstrate determination of posts to pursue efforts to reduce their footprint and contribute to sustainable development:

- **Posts participating in SMMS reduced their absolute carbon emissions by 31% since 2008**
- **Renewable electricity in buildings accounts for 31% of total electricity used**
- **47% of waste is separated for re-use or recycling**

About the Postal Sustainability program

The postal sector is one of the only industry sectors to have its own collective sustainability measurement and reporting program. Since 2008 postal operators have achieved a reduction of over

³ Aggregated result for all the posts participating in the IPC SMMS programme. The Sustainability Monitoring and Management System (SMMS) was launched in 2019. The new programme builds on the successful competition of all targets of the postal Environmental Measurement and Monitoring System (EMMS), launched in 2008. The scope of the new programme has been aligned with the UN SDGs.

⁴ Background information about these results can be found at www.ipc.be

30% of their joint CO₂ emissions, well ahead of the 20% reduction target by 2020. The Postal Sector Sustainability program results are third-party audited by PwC and the collective results have been published each year since 2009.

But sustainability is not only limited to CO₂ emissions reductions. In 2019, posts launched the Sustainability Measurement and Management System (SMMS), and extended their efforts to measure, report and learn from one another. Based on extensive stakeholder engagement, reporting is based on seven categories which relate to five SDGs where posts could have the most positive impact. These include Health and Safety, Learning and Development, Resource Efficiency, Air Quality, Circular Economy, Sustainable Procurement and Climate Change. The five related SDGs are SDG 8 (Decent work and economic growth), SDG 9 (Industry, innovation and infrastructure), SDG 11 (Sustainable cities and communities), SDG 12 (Responsible consumption and production) and SDG 13 (Climate action). Currently 19 posts from America, Europe, Africa and Asia-Pacific are participating in the IPC SMMS program.

Postal operators report their yearly progress in each of the seven categories, based on the 2019 baseline year, including:

- Reduction in absolute carbon emissions
- Carbon emissions efficiency
- Increasing the fleet composition of alternative fuel vehicles and electric vehicles
- Waste separated for re-use and recycling

Meanwhile, posts are continuing to work towards the Science Based efficiency target of 20% emission reduction per letter/ parcel by 2025.

– End –

You can find the press release for download as well as further information on dpdhl.com/pressreleases

Media Contact:

Deutsche Post DHL Group
Media Relations
Hannah Braselmann
Phone: +49 228 182-9944
E-mail: pressestelle@dpdhl.com

On the Internet: dpdhl.com/press
Follow us at: twitter.com/DeutschePostDHL

Deutsche Post DHL Group is the world's leading logistic company. The Group connects people and markets and is an enabler of global trade. It aspires to be the first choice for customers, employees and investors worldwide. To this end, Deutsche Post DHL Group is focusing on growth in its profitable core logistics businesses and accelerating the digital transformation in all business divisions. The Group contributes to the world through sustainable business practices, corporate citizenship and environmental activities. By the year 2050, Deutsche Post DHL Group aims to achieve zero emissions logistics.

Deutsche Post DHL Group is home to two strong brands: DHL offers a comprehensive range of parcel and international express service, freight transport, and supply chain management services, as well as e-commerce logistics solutions. Deutsche Post is Europe's leading postal and parcel service provider. Deutsche Post DHL Group employs approximately 550,000 people in over 220 countries and territories worldwide. The Group generated revenues of more than 63 billion Euros in 2019.

The logistics company for the world.