



## Press release

### **DHL Freight appoints Baxter Freight as its UK sales partner**

- **Customers in the UK now benefit from Baxter's network and transport capacities**
- **DHL Freight will also make use of Baxter Freight as its handling agent in UK and to continental Europe, with daily services between the UK and DHL's European network**
- **Cooperation builds on the success of the Nordic partnership between DHL Freight and Baxter Freight signed in 2017.**

**Bonn, December 18, 2020:** DHL Freight, one of the leading road freight providers in Europe, has entered into a strategic partnership with UK logistics provider Baxter Freight for freight transport in the UK and between the UK and continental Europe. DHL customers will benefit from Baxter's wide network and transport capacities in the UK. DHL Freight will give Baxter Freight access to its European groupage network, as well as its full and part load trucking capacity and intermodal offering. As DHL Freight's sales partner in the UK, the customer service driven British logistics provider will be able to provide its customers with even more innovative DHL Freight solutions.

"We have chosen to partner with Baxter Freight because of their customer service driven reputation and sales focused strategy, both of which are needed if we are to grow in the UK market in the current climate. With our partnership in the UK, we are able to offer our customers even more flexible and personalized services. I'm excited to see where the next steps take us as we jointly develop business between the UK and the rest of Europe," says Thomas Vogel, COO DHL Freight.

DHL Freight will benefit from higher volumes and Baxter's ability to reload equipment out of the UK. In addition, Baxter Freight will also use DHL Freight's intermodal services, adding environmentally friendly logistics to its portfolio. The companies will also work together on major tenders, combining the strengths of an entrepreneurial mid-sized British company with the sheer scale and depth of infrastructure of a pre-eminent global logistics brand.+

Ian Baxter, Chairman of Baxter Freight, said:

"Our partnership with DHL Freight combines our experience as a medium-sized, fast-growing British logistics provider with the global market leader in this sector. Together we will deliver innovative, high quality, cost-effective solutions for our customers, helping them to optimise their logistics and improve their competitiveness in these complicated times. In these circumstances,

# Press release



people are expecting their logistics providers to deliver market-leading customer service, value for money and long-term support, factors that this partnership exemplifies.”

– End –

You can find the press release for download as well as further information on [dpdhl.com/pressreleases](https://dpdhl.com/pressreleases) [www.baxterfreight.com/news](https://www.baxterfreight.com/news)

## Media Contact:

Deutsche Post DHL Group  
Media Relations  
David Stoeppler  
Phone: +49 228 182-9944  
E-mail: [pressestelle@dpdhl.com](mailto:pressestelle@dpdhl.com)

Baxter Freight Ltd  
Lottie Baxter  
Phone: +44 7917 362 160  
Email: [lottie.baxter@baxterfreight.com](mailto:lottie.baxter@baxterfreight.com)  
[media@baxterfreight.com](mailto:media@baxterfreight.com)

On the Internet: [dpdhl.de/press](https://dpdhl.de/press)  
Follow us at: [twitter.com/DeutschePostDHL](https://twitter.com/DeutschePostDHL)

Follow us:  
[Baxter Freight | LinkedIn](#)  
[@BaxterFreight | Twitter](#)

**DHL – The** logistics company for the world

**DHL** is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 63 billion euros in 2019. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve zero-emissions logistics by 2050.



## **Baxter Freight** – customer service driven logistics

**Baxter Freight** is a customer service driven logistics provider, based in Nottingham, UK but with a global reach. We provide logistics solutions for the UK, Europe and around the world, covering everything from small shipments, to full loads and major projects moved by road, sea, air and rail. Founded in 2014, Baxter Freight now has a team of 80 people and anticipates turnover of around £17.5m in 2020, generated by working with world-renowned brands as well as UK SMEs.

Baxter Freight starts by listening to customers to understand their current challenges, seeing how value can be added to their logistics by providing solutions tailored to customers' needs. Baxter Freight can handle not only a small part of a customer's freight, but also manage their whole supply chain. We work with a network of long-term partners and suppliers to provide market leading service for a competitive price.

Ahead of Brexit, Baxter Freight is engaging with customers and suppliers to help everyone prepare as much as possible for January 2021. Part of these preparations include gaining Authorised Economic Operator (AEO) accreditation, meaning we are recognised as a 'trusted trader' by customs authorities, reducing the likelihood of checks and delays for customers' goods.

For more information, visit: [www.baxterfreight.com](http://www.baxterfreight.com)