

Deutsche Post DHL Group wins four German Stevie® Awards for its environmental engagement

- **The German Stevie® Awards honored the Group's environmental protection strategy Mission 2050: Zero Emissions! with two Gold and two Silver awards**

Bonn – May 3, 2018: As part of its Group-wide environmental protection program GoGreen, Deutsche Post DHL Group pioneers innovative measures to improve the sustainability of its own business and that of its customers. The DPDHL Group was honored four times by the German Stevie® Awards for its global environmental protection strategy “Mission 2050: Zero Emissions” and for the company's integrated communications campaign, which supports the implementation of the Mission 2050 strategy. Deutsche Post DHL Group received two Gold awards in the categories “Corporate Social Responsibility Program of the Year – More Than 2,500 Employees” and “Marketing Campaign of the Year – Transportation” as well as two Silver awards in the categories “Company of the Year – Transportation” and “Communications or PR Campaign/Program of the Year - Global Issues”.

“Climate change is one of the biggest challenges of our time, and I firmly believe that the future belongs to environmentally friendly technologies and solutions. With green logistics, we do well by doing good – we benefit not only our children and the environment, but also our business. And with sustainable logistics solutions becoming more and more important among both consumers and business customers, our ambitious environmental strategy “Mission 2050: Zero Emissions” sets us apart from other logistics companies while setting new standards for the industry,” explains Christof Ehrhart, Director of Corporate Communications and Responsibility at Deutsche Post DHL Group. “We are very pleased to see that our commitment to achieving zero-emission logistics over the long term has been recognized in the form of Stevie® Awards in multiple categories.”

The German Stevie® Awards in categories “Communications or PR Campaign/Program of the Year – Global Issues” and “Company of the Year – Transportation” honor Deutsche Post DHL Group's global environmental strategy “Mission 2050: Zero Emissions” as a visionary showcase project with both ambitious goals and outstanding actionable measures. Launched in 2017, the Group's Mission 2050 environmental strategy “thinks big” when it comes to realizing a greener, more sustainable future. By 2050, it wants to reduce all logistics-related emissions to zero. In doing so, the Group is making its contribution to the achievement of the goal established by the Paris Climate Agreement to limit global warming to less than two degrees Celsius, while also

supporting the United Nations Agenda 2030.

The integrated launch campaign “Climate protection: global communications on a global issue” also received two Stevie® Awards in the categories “Marketing Campaign of the Year – Transportation” and “Communications or PR Campaign/Program of the Year – Global Issues” for its holistic approach. The large “Green Zero” iconic sculpture was unveiled by CEO Frank Appel. Within the Group, employees in over 200 countries and territories worldwide are kept informed and up-to-date on Mission 2050 goals and developments via videos, brochures, info graphics, posters, newsletters, stand-up displays and other communications measures.

The German Stevie® Awards

The German Stevie® Awards are considered Germany’s most multifaceted business award. Launched in 2015, they are part of the international Stevie® Awards program, one of the world’s most prestigious business awards. The awards ceremony on April 27 honored both companies and individuals for their outstanding achievements. All German companies and organizations are eligible to submit nominations for the German Stevie® Awards.

– End –

You can find the press release for download as well as further information on dpdhl.com/pressreleases

Media Contact:

Deutsche Post DHL Group
Media Relations
Hannah Braselmann
Phone: +49 228 182-9944
E-mail: pressestelle@dpdhl.com

On the Internet: dpdhl.de/press
Follow us at: twitter.com/DeutschePostDHL

Deutsche Post DHL Group is the world's leading mail and logistics company. The Group connects people and markets and is an enabler of global trade. It aspires to be the first choice for customers, employees and investors worldwide. The Group contributes to the world through responsible business practice, corporate citizenship and environmental activities. By the year 2050, Deutsche Post DHL Group aims to achieve zero emissions logistics.

Deutsche Post DHL Group is home to two strong brands: Deutsche Post is Europe's leading postal service provider. DHL offers a comprehensive range of international express, freight transport, and supply chain management services, as well as e-commerce logistics solutions. Deutsche Post DHL Group employs approximately 520,000 people in over 220 countries and territories worldwide. The Group generated revenues of more than 60 billion Euros in 2017.

Die Post für Deutschland. The logistics company for the world.