



Formula 1: DHL announces design contest for the DHL Fastest Pit Stop Award

- Since 2015, the DHL Fastest Pit Stop Award has gone to the team with the shortest pit stops and best overall team performance in the pit lane.
- The winning trophy design will be produced in time to be presented at the Formula 1 2018 Etihad Airways Abu Dhabi Grand Prix on November 25, 2018.
- The contest winner and a companion of his/her choice will be invited to Abu Dhabi for the race weekend.
- The contest will run until September 3. Contestants can learn more and register at www.dhl-in-motion.com

Bonn – June 26, 2018: DHL is announcing its 2018 design competition for the DHL Fastest Pit Stop Award, calling on Formula 1 fans to submit their designs for the new winner's trophy. The competition winner will not only see his/her design realized, but will be invited to attend the Formula 1 2018 Etihad Airways Abu Dhabi Grand Prix in person. Since 2015, DHL – as global logistics partner of Formula 1 – has sponsored the DHL Fastest Pit Stop Award, presented to the team with the shortest pit stops and best overall teamwork. “The award honors the pit crew for the tremendous behind-the-scenes contribution they make to the success of their drivers,” says Arjan Sissing, Senior Vice President Corporate Brand Marketing at Deutsche Post DHL Group. In 2017, the award went to the team from Mercedes-AMG Petronas Motorsport.

Contest participants are encouraged to let their creativity run free. “The DHL Fastest Pit Stop Award trophy should embody the traits typically associated Formula 1 – attributes such as high performance, speed, reliability, precision and of course team work”, says Sissing. The winning design will be selected by a jury consisting of representatives from both Formula 1 and DHL. Judges will evaluate submissions for the distinctiveness of their design, while also considering factors such as overall aesthetic quality, use of symbolism, innovation and history.

The winning designer will be awarded a budget of €10,000 to then produce the trophy together with a team of specialists. The winner and a companion of his/her choice will also be invited to Abu Dhabi to attend the Grand Prix weekend from November 23 - 25, 2018. On November 25, the newly designed DHL Fastest Pit Stop Award trophy will be presented to the team with the



best pit lane performance this season.

The contest will run until September 3. Contestants can sign up at www.dhl-in-motion.com, where they will also find additional information and a platform for uploading their design submissions.

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You can find the press release for download as well as further information on dpdhl.com/pressreleases

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