



Deutsche Post DHL Group is selling Allyouneed Fresh to Delticom

Bonn, September 27, 2018: Deutsche Post DHL Group is selling its online supermarket Allyouneed Fresh. The buyer is Delticom AG, based in Hanover, Germany. Through the sale, the Group will continue to focus its activities within the German parcel market consistently on the German postal and parcel business. Subject to approval by the Bundeskartellamt (German Federal Cartel Office), Delticom AG will take over the business as of October 31, 2018.

“Our assessment of the potential of online food retailing remains positive. More and more companies are becoming involved in this market segment, which is the reason why it is developing so dynamically and still has a great deal of growth potential,” commented Christian Metzner, Senior Vice President Online Shopping at DHL Paket. “This is the right time for us to refocus on our core business as a logistics provider. Under the DHL FoodDelivery umbrella, we have successfully been offering the delivery of daily consumer goods, fresh produce and chilled goods since 2017 and we will continue to be a reliable logistics partner to the online food industry in the future,” he emphasized.

“The acquisition of Allyouneed Fresh.de, a top address in terms of product range in the online grocery market in Germany, complements Delticom’s product offering in the efood segment. We are looking forward to the further development and expansion of this business segment, in which we are already operating successfully with Gourmondo.de and the online supermarket Lebensmittel.de,” said Andreas Prüfer, founder and CEO of Delticom AG.

Both parties have agreed not to disclose the purchase price.

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You can find the press release for download as well as further information on dpdhl.com/pressreleases

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DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 360,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 60 billion euros in 2017.

Delticom AG is a globally operating e-commerce company. With its Reifendirekt and Tirendo brands, the company is a leader in the online distribution of tires and automotive accessories. The product portfolio for private and business customers comprises an unparalleled range of tires for cars, motorcycles, trucks, commercial vehicles and buses as well as complete wheel sets and select spare automotive parts and accessories, such as motor oils, batteries and snow chains. Online used car sales and efood round off the product range.