

GOGREEN CLIMATE PROTECTION PROJECT:

RENEWABLE ENERGY BUNDLED PROJECT, CEARÁ, BRAZIL



Project description

The project activity is the bundled project of five red ceramic factories belonging to Grupo Tavares, a family business that owns several ceramic factories in the State of Ceará, Brazil. The following ceramic factories are included in this project: Antônio Ceramic, Ceará Ceramic, Ceagra Ceramic, Eliane Ceramic and Santa Rita Ceramic. All five factories are located in the Northeast Brazil, in the state of Ceará.

The project includes fuel switching and energy efficiency measures that will reduce the greenhouse gases (GHG) emissions through the substitution of non-renewable biomass for renewable biomasses to generate thermal energy.

This fuel switch results in a reduction of emitted greenhouse gases and discourages deforestation for firewood in this region. Furthermore, the ceramics factories encourage the participation by stakeholders through public consultations.

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Project standard	Goldstandard VER 1042
Project type	Biomass or Liquid Biofuel – Heat
Technology focus	Biomass
Location	Brazil
Project scale	Small
Supported SDGs	7, 8, 13



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