



# DHL GLOBAL TRADE BAROMETER – USA

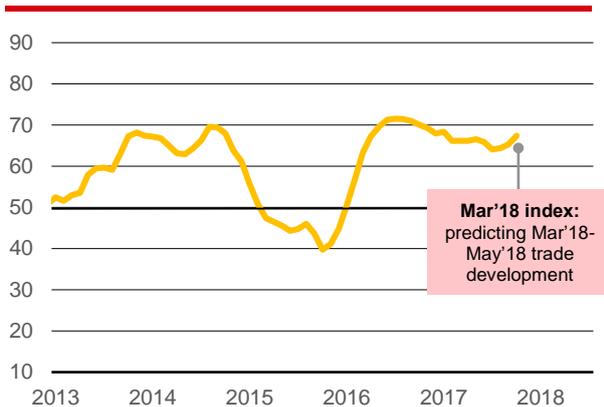
March 2018

## US trade growth expected to accelerate in both air and ocean trade

### Key findings:

- Outlook for US trade brightens further as index rises by +2 points to 67 in March
- The improvement is based on increasing values for both, air and ocean trade
- Air imports of High Technology, Consumer and Fashion Goods fuel positive air trade growth
- Ocean trade growth is accelerating even more significantly, with Basic Raw Materials being by far the most important growth driver

### DHL Global Trade Barometer – USA Index 2013 – present, 50 = no change



### DHL Global Trade Barometer – USA Indexes – latest three months

	Jan'18	Feb'18	Mar'18
USA Trade	64	65	67
Air Trade	65	64	66
Ocean Trade	64	66	69

US trade growth is expected to pick up steam in the next three months, as the DHL Global Trade Barometer index is up by +2 points compared to February, to a level of 67. The main driver for the growth is expected from ocean trade: +3 compared to February, but the outlook for air trade also further improved (+2), to the level of 66 points.

Air imports of High Technology, Consumer Goods and Fashion Goods are expected to further fuel the positive outlook for air trade (+2) in the next three months. Air

exports growth is expected to grow at a slower pace. Although Machinery Parts are expected to continue to positively influence air export growth, this is partly offset by a decelerating growth outlook for Industrial Raw Materials and High Technology compared to the previous month. Air exports of Temperature or Climate Controlled Goods are expected to contract slightly in the next three months.

For ocean exports, Basic Raw Materials remain the single most import driver for growth, with an ever improving outlook. The ocean imports growth perspective is driven by both Basic and Industrial Raw Materials, as well as Machinery Parts. The outlook for Land Vehicles & Parts – both ocean exports and imports – on the other hand is turning in opposite direction, predicting a contraction in the next three months. The ocean imports of Temperature or Climate Control Goods is also expected to show slight negative growth, however the outlook is improving somewhat compared to the previous month.

### DHL Global Trade Barometer – USA Sector development

	Jan'18	Feb'18	Mar'18
Basic Raw Materials	83	81	84
Capital Equip. & Machinery	58	56	63
Chemicals & Products	52	51	53
Consumer Fashion Goods	57	55	66
High Technology	65	73	76
Industrial Raw Materials	52	57	64
Land Vehicles & Parts	62	53	41
Machinery Parts	74	76	73
Personal & Household Goods	72	71	63
Temperature or Climate Control	42	41	46



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**About the DHL Global Trade Barometer:**

The DHL Global Trade Barometer is an early indicator for the current state and future development of global trade. It is based on import and export data for a number of intermediates and early-cycle commodities that serve as the basis for further industrial production. Sources for the index are aggregated market data from air and containerized ocean freight from seven countries (China, South Korea, Germany, India, Japan, UK, USA), which account for more than 75 percent of world trade. These data are evaluated using artificial intelligence and various statistical methods and compressed to a single index value that represents the weighted average of the current growth and the upcoming two months of trade. The index, which was designed in cooperation with Accenture, is published four times a year by DHL on a global scale as well as for each of the seven countries surveyed.

**About DHL:**

Being the world's leading logistics provider, DHL is ideally equipped to derive a global trade outlook from logistics data. DHL has both, a deep understanding of the driving forces behind global trade volumes and the industry expertise to analyze and interpret occurring market data. With its family of divisions, DHL offers an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. DHL employs about 350,000 people in more than 220 countries and territories worldwide, reliably enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as "The logistics company for the world".

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