



# DHL GLOBAL TRADE BAROMETER – INDIA

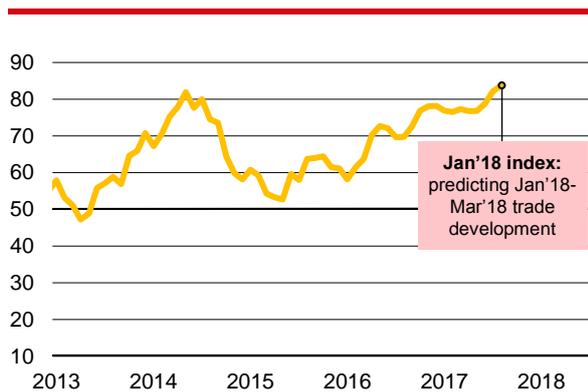
January 2018

## Strong and steady growth in Indian air and ocean trade predicted by DHL Global Trade Barometer

### Key findings:

- According to GTB measurements, India continues to have the brightest growth prospects of all seven countries evaluated
- Overall trade in India improves by +2 points to an index value of 84
- Indian air trade remains stable at the high level of 82 points, while ocean trade further increased by +2 points, reaching a value of 85 index points

### DHL Global Trade Barometer – India Index 2013 – present, 50 = no change



### DHL Global Trade Barometer – India Indexes – latest three months

	Nov'17	Dec'17	Jan'18
Overall Indian Trade	79	82	84
✈ Indian Air Trade	79	82	82
🚢 Indian Ocean Trade	78	83	85

The Global Trade Barometer measures very high levels of growth for Indian trade. In fact, India scores highest in the overall trade predictions as well as the separate predictions for air and ocean trade, respectively. For all three aspects, a continuous acceleration since November 2017 was measured. Another particularity with respect to India is that all sectors observed make a significant positive contribution to this development. Regarding sectors,

trade in basic and (to a lesser extent) industrial raw materials was of great importance to the development of Indian trade as a whole.

Air trade growth is expected to remain positive (82) and unchanged compared to December, as the outlook for air imports remains strongly positive. Machinery parts, high tech and industrial raw materials trade drive most of the expected Indian air trade growth, especially for air imports into India. All industries show a positive contribution to the air trade index for India.

Ocean trade growth is expected to further improve as the index increases to 85, gaining another +2 points compared to an already very positive outlook in previous months. Basic raw materials trade remains the most important driver for Indian ocean trade, especially for ocean imports to India. All industries show a positive contribution to the ocean trade index of India.

### DHL Global Trade Barometer – India Sector development

	Nov'17	Dec'17	Jan'18
Basic Raw Materials	86	91	90
Chemicals & Products	68	74	76
Consumer Fashion Goods	51	51	61
High Technology	91	96	98
Industrial Raw Materials	73	76	84
Land Vehicles & Parts	74	71	68
Machinery parts	83	89	90
Personal & Household Goods	79	79	74
Temperature or Climate Control	99	99	98



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**About the DHL Global Trade Barometer:**

The DHL Global Trade Barometer is an early indicator for the current state and future development of global trade. It is based on import and export data for a number of intermediates and early-cycle commodities that serve as the basis for further industrial production. Sources for the index are aggregated market data from air and containerized ocean freight from seven countries (China, South Korea, Germany, India, Japan, UK, USA), which account for more than 75 percent of world trade. These data are evaluated using artificial intelligence and various statistical methods and compressed to a single index value that represents the weighted average of the current growth and the upcoming two months of trade. The index, which was designed in cooperation with Accenture, is published four times a year by DHL on a global scale as well as for each of the seven countries surveyed.

**About DHL:**

Being the world's leading logistics provider, DHL is ideally equipped to derive a global trade outlook from logistics data. DHL has both, a deep understanding of the driving forces behind global trade volumes and the industry expertise to analyze and interpret occurring market data. With its family of divisions, DHL offers an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. DHL employs about 350,000 people in more than 220 countries and territories worldwide, reliably enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as "The logistics company for the world".

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