

Information on the protection of your data

WebXF

It goes without saying that we treat the information you entrust with us for our online survey responsibly and in consideration of all applicable requirements of data protection law. Some of these requirements relate to information about the purpose, nature and extent of the collection, processing and use of the data collected through our survey, which we would hereby like to share with you.

1. For what purpose does this online survey record your answers and how are they processed?

Your answers to the survey are stored, processed and used by us only in anonymous form for the following purposes:

- We would like to learn from you how you assess our website;
- We would like to improve our internet presence for our users on an ongoing basis;
- We would like to use the statistical findings for publications, presentations and discussions.

Your answers are recorded anonymously and processed only in this form so that it is not possible to draw conclusions about individuals or to identify you personally or other participants in the survey. We assure you that no unauthorized third parties can have access to your answers during the entire process of collection, processing and use of your data.

2. What technical access data is processed in the survey and for what purpose?

Under the Internet functionality, data is transmitted to a web server each time a webpage is called up by your browser. This includes, for example, information on the software used (including browser and operating system), the use of a website (including the name of the domain or page visited, start, and duration of the visit), as well as the IP number that was permanently or temporarily assigned to your computer by the network operator.

We do not store any IP numbers

If IP numbers are stored, they can enable the subsequent correlation of information concerning the computer of an internet user under certain circumstances. That is why IP addresses for this survey are generally not recorded, not even temporarily or partially.

We use cookies for technical control of the survey

- For our internet survey, we use so-called "http cookies" or small text files that are saved through your browser to your computer. "Flash cookies" are not used for the survey.

The survey cookie is written from the domain "myaudience.com" and stores the number of invitations to the survey and completion of an interview issued to you for twelve months. The recording and readout of this information serves the sole purpose of not inviting you too frequently and not to survey you repeatedly.

In addition, our survey uses so-called "session cookies" which are deleted automatically after the browser is closed. Their purpose is to guarantee the technical processing of the survey.

We do not store information you have provided for the survey in any cookie. We do not use the cookie information to produce movement or use profiles.

Right to object to the use of cookies within the meaning of section 15 (3) of the German Telemedia Act (Telemediengesetz –TMG)

You are entitled to object to the use of cookies and may assert this by blocking our survey cookie through your browser settings. The help function of your browser will explain in detail how you can adjust the appropriate settings. You can also delete all cookies in your browser. The instructions for this can be accessed through the help function of your browser.

Should you have any further questions on the survey and analysis of our online questionnaire, feel free to contact the service provider Web Excellence GmbH, which we have commissioned to conduct the survey, at any time.

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