

Deutsche Post DHL Paper Policy

Policy for the procurement and selection of paper and paper products, for print products and packaging made from paper

Preface

Deutsche Post DHL is committed to sustainable development. This commitment is one of the cornerstones of the Group's Strategy 2015 with its clear focus on the areas of environment, disaster management and education.

Paper is one of the most important natural resources used by Deutsche Post DHL, and is therefore included in our comprehensive environmental strategy. In 2009, the Group used about 98,000 tonnes of paper¹ for packaging, and for its internal and external communications – enough to connect the earth and the moon with a more than 3 meter-wide ribbon of paper².

As The Postal Service for Germany and The Logistics Company for the World, Deutsche Post DHL offers a unique range of products to its private and business customers. Most of these products are recognized as Deutsche Post or DHL products by customers thanks to their paper or cardboard packaging, or due to being advertised in brochures and other printed material. Therefore, it is vital for the Group to promote and foster the responsible use of the paper they are made with.

Deutsche Post DHL is committed to the basic principles of sustainable forestry. The wood fiber and recycled paper used to make the paper and paper products we purchase should be used as sparingly and efficiently as possible, and we should at all times try to protect precious environmental resources. Now that this policy has been approved, only recycled paper is allowed when procuring paper or services to manufacture or procure paper.

To achieve these goals, Deutsche Post DHL strives for increased transparency through a closed chain of custody for all its paper products along the entire supply chain ranging from wood as the raw material to the finished product.

This policy for the selection and procurement of paper and paper products, and for print products and packaging made from paper is based on the Group's environmental policy and Group-wide standards for procurement. It shall ensure that paper and paper products, and print products and packaging made from paper conform to the guiding principles of sustainability, resource protection and efficiency.

Bonn, 26. April 2010



Frank Appel
Chairman of the Board of Management



Rainer Wend
Executive Vice President Corporate
Public Policy and Responsibility



Hugo Eckseler
Chief Procurement Officer

¹ This number includes over 75% of the Group-wide paper and cardboard products sourced through our procurement organisation. It excludes paper used for customers' print jobs where the customer can choose the type of paper used.

² When using standard office paper (80g/m²).

Policy

1. Scope

This policy is binding for all companies within the Deutsche Post DHL Group. It includes all purchased paper, paper products, print products and packaging materials, as well as paper products, print products or packaging materials procured for Deutsche Post DHL by third parties or agencies.

For this policy the term “paper” stands synonymously for paper, paper products, print products and packaging materials.

2. Definitions

Recycled paper

For this policy, recycled paper is defined as paper made from 100% post-consumer recycled content³. In order to prove that the recycled paper is actually made from 100% post-consumer recycled content, it must have an approved national or international certification. Within Germany, paper that is procured has to meet the high standards of the environmental label “Blauer Engel”⁴ (Blue Angel). Outside of Germany, paper meeting the standard “FSC Recycling”⁵ is also adequate if the paper is made from 100% post-consumer recycled content. The use and approval of other standards has to be aligned with the Corporate Department Public Policy and Responsibility (for further contact information, please refer to the Corporate Intranet).

Paper from sustainable forestry

Sustainable forestry ensures that forests and forested land are used in a way, and at a rate, that maintains their biodiversity, productivity, regeneration capacity, vitality and their potential to fulfill, now and in the future, relevant ecological, economic and social functions, at local, national, and global levels.

Paper from sustainable forestry has to be certified according to approved national or international standards (“FSC”⁵ or “PEFC”⁶). The use and approval of other standards has to be aligned with the Corporate Department Public Policy and Responsibility (for further contact information, please refer to the Corporate Intranet).

Mixed paper

Mixed paper is defined as paper containing post-consumer recycled content and paper from sustainable forestry. The share of post-consumer recycled content should be as high as possible.

Mixed paper has to be certified according to approved national or international standards (“FSC Mix”⁵). The use and approval of other standards has to be aligned with the Corporate Department Public Policy and Responsibility (for further contact information, please refer to the Corporate Intranet).

³ Waste from paper production itself does not count as post-consumer recycled content.

⁴ <http://www.blauer-engel.de/en>

⁵ Forest Stewardship Council (FSC): <http://www.fsc.org/>

⁶ Programme for the Endorsement of Forest Certification Schemes (PEFC): <http://www.pefc.org/>

3. Principle: Recycled paper is the preferred type of paper for use at Deutsche Post DHL

When procuring paper or services to manufacture or procure paper, only recycled paper (in compliance with paragraph 2) is allowed.

Exceptions to this rule are described in paragraph 4.

4. Exceptions to this Paper Policy

Only the following two reasons are considered to be valid exceptions to the principle described in paragraph 3:

- a. Recycled paper is not suitable to ensure the necessary physical and/or technical properties of a product (e.g. mechanical stability of packaging) or
- b. Recycled paper is not available in the local market and cannot be obtained without an unreasonable amount of additional work and expense. This exception has to be verified and confirmed in either case by Corporate Procurement.

Differences in the look and feel of the paper do not justify an exception to the principle of recycled paper being the preferred type of paper for use at Deutsche Post DHL.

When an alternative to recycled paper has to be found, mixed paper takes precedence over paper from sustainable forestry.

If the exemption rules above also apply to mixed paper, only paper from sustainable forestry can be used.

Only in situations where paper from sustainable forestry cannot be obtained with a reasonable amount of additional work and expense in the local market, paper from non-specified sources may be used. In this case, primary suppliers must be challenged to obtain paper from certified sustainable forestry within an agreed time period.

5. Disqualification of specific types of paper

Deutsche Post DHL does not knowingly use or procure paper, paper products and print products which:

- a. originate from tropical rainforests, primeval forests, ancient forests under protection or worthy of such
- b. have been obtained through illegal logging.

Deutsche Post DHL reserves the right to exclude certain woodland from its entire supply chain in the case of public or scientific controversy pertaining to the need for conservation or sustainable forestry.

6. Cooperation with suppliers and service providers

Deutsche Post DHL endeavors to enter into long-term partnerships with suppliers and service providers that share and support the Group's commitment to sustainable development.

Suppliers and service providers that cannot provide certification to approved national or international standards will nevertheless be considered in the procurement process, if they:

- a. are willing to provide detailed information about the product's and/or raw material's origin and their screening process for suppliers,
- b. are willing to align their procurement policy with ecological and social criteria and
- c. work according to acknowledged national or international standards for sustainable production.

For further information, please contact the Corporate Department Public Policy and Responsibility.